

## CLAIMS

What is claimed is:

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1. A server adapted to provide highly localized broadcast information to a plurality of localities, said server comprising:

a processor;

a call related information/broadcast information stream lookup table accessible by said processor and associating call related information entries with respective broadcast information streams;

a plurality of stored broadcast information streams;

wherein said processor is adapted to identify a specific one of said plurality of stored broadcast information streams for downloading to a caller based on call related information received with respect to an incoming call.

2. The server adapted to provide highly localized broadcast information to a plurality of localities according to claim 1, wherein:

said broadcast information is weather forecast information.

3. The server adapted to provide highly localized broadcast information to a plurality of localities according to claim 1, further comprising:

a telephone line interface in communication with said processor.

4. The server adapted to provide highly localized broadcast information to a plurality of localities according to claim 1, further comprising:

a modem in communication with said processor.

5. The server adapted to provide highly localized broadcast information to a plurality of localities according to claim 3, further comprising:

5 an audio player adapted to play said specific one of said plurality of stored broadcast information streams through said telephone line interface.

6. The server adapted to provide highly localized broadcast information to a plurality of localities according to claim 1, wherein:

10 said call related information is at least a portion of a telephone number.

7. The server adapted to provide highly localized broadcast information to a plurality of localities according to claim 6, wherein:

15 said portion of said telephone number includes an area code.

8. The server adapted to provide highly localized broadcast information to a plurality of localities according to claim 6, wherein:

20 said portion of said telephone number includes an exchange number.

9. The server adapted to provide highly localized broadcast information to a plurality of localities according to claim 6, wherein:

25 said portion of said telephone number includes an area code and an exchange number.

10. A customer premises equipment for receiving a highly localized broadcast information stream, comprising:

a telephone line interface;

5 a voice recorder/playback module adapted to store a broadcast information stream downloaded through a telephone switching system, said broadcast information stream being selected based on call related information received with respect to a call from said customer premises equipment;

10 broadcast information memory adapted to store said broadcast information stream; and

a dialer and record module adapted to dial a telephone number of a source of said broadcast information stream, and to facilitate storage of said broadcast information stream in said broadcast information memory.

15 11. The customer premises equipment for receiving a highly localized broadcast information stream according to claim 10, wherein:

said call related information is at least a portion of a telephone number.

20 12. The customer premises equipment for receiving a highly localized broadcast information stream according to claim 11, wherein:

said portion of said telephone number includes an area code.

25 13. The customer premises equipment for receiving a highly localized broadcast information stream according to claim 11, wherein:

said portion of said telephone number includes an exchange number.

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14. The customer premises equipment for receiving a highly localized broadcast information stream according to claim 11, wherein:

said portion of said telephone number includes an area code and an exchange number.

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15. The customer premises equipment for receiving a highly localized broadcast information stream according to claim 10, wherein:

said customer premises equipment is a voice messaging system.

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16. The customer premises equipment for receiving a highly localized broadcast information stream according to claim 10, wherein:

said broadcast information stream includes weather forecast information.

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17. The customer premises equipment for receiving a highly localized broadcast information stream according to claim 10, wherein:

said voice messaging system is a telephone answering device.

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18. The customer premises equipment for receiving a highly localized broadcast information stream according to claim 10, wherein:

said call related information is transmitted over an Internet.

19. A method of selecting a highly localized broadcast information stream, comprising:

determining a desired one of a plurality of broadcast

downloading said desired one of said plurality of broadcast

information streams to said calling party.

said steps of receiving, determining, and downloading are

performed without intervention by a user.

said broadcast information stream includes weather forecast

information.

said call related information includes an area code.

23. The method of selecting a highly localized broadcast

said call related information includes an exchange number.

said call related information is Caller ID information.

25. The method of selecting a highly localized broadcast information stream according to claim 19, wherein:

5 said call related information includes an area code and an exchange number.

26. The method of selecting a highly localized broadcast information stream according to claim 19, wherein:

10 said step of determining is performed using a look up table.

27. The method of selecting a highly localized broadcast information stream according to claim 19, wherein said downloading comprises:

15 audibly playing said desired one of said plurality of broadcast information streams.

28. The method of selecting a highly localized broadcast information stream according to claim 19, wherein said downloading comprises:

20 digitally transmitting over a telephone line said desired one of said plurality of broadcast information streams.

29. The method of selecting a highly localized broadcast information stream according to claim 19, further comprising:

25 storing said downloaded desired one of said plurality of broadcast information streams in a voice messaging system associated with said calling party.

30. Apparatus for selecting a highly localized broadcast information stream, comprising:

means for receiving call related information relating to a calling party;

5 means for determining a desired one of a plurality of broadcast information streams for downloading to said calling party based on said call related information; and

means for downloading said desired one of said plurality of broadcast information streams to said calling party.

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31. The apparatus for selecting a highly localized broadcast information stream according to claim 30, wherein:

said broadcast information stream includes weather forecast information.

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